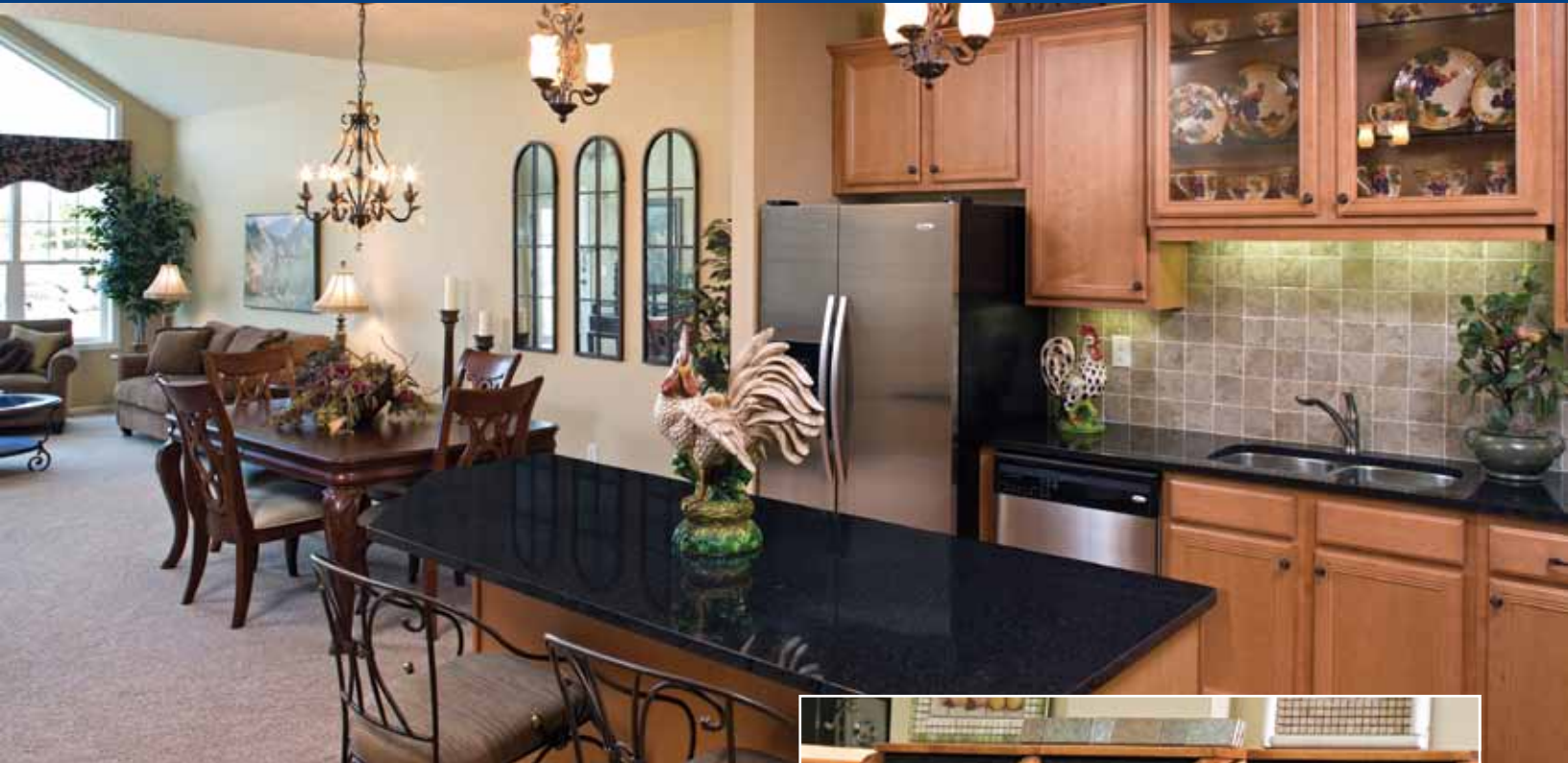


the latest developments

FALL 2009



Ron Clark Makes CUSTOM More Personal

Always in touch with what new home buyers are thinking, Ron Clark is re-inventing custom homes for the needs and wants of today's quality- and value-seeking clients. That means choices are actually more extensive. And home prices will be more closely tied to the choices that buyers make – thus providing each buyer more value exactly where they want it, instead of where we think they want it.

For example, in the past we assumed that granite countertops and multimedia whole-house wiring were what appealed to everyone, and we automatically installed them as standard. Buyers have told us otherwise. “We’d prefer to have more input on things like that so we can get into your high-quality construction at a lower price point,” is something we’ve heard over and over in today’s market.

*Granite countertops?
Ceramic tile?
It is up to you.
You get exactly
what is important
to you in your new
Ron Clark home.*



Quality and service, yes; expensive finishes, maybe. High-quality, high-integrity construction is the hallmark of Ron Clark Construction and Design and will remain so. Period. Our full-service team will always be here for buyers, before and after the sale. And, of course, high-end options are always available. But now, more of those detail decisions are in the hands of buyers – giving them more control so they get more of what

they really want in their home.

Smart investment. “We’re successfully building out all of our neighborhoods to their full potential,” said Cindy Volkart, president of Ron Clark Construction and Design. “It’s important to us to keep our vision intact and it’s important to buyers to get the homes they want. We think this approach will accomplish that beautifully.”

Photos this page: top to bottom

Pearlmount Heights in Eagan, MN:

An intimate townhome neighborhood featuring ramblers and two story homes. Conveniently located off Pilot Knob and Yankee Doodle Road.

Hillside at Trout Run Preserve in Savage, MN:

Townhomes with main-level living are available in the Hillside neighborhood at Trout Run Preserve starting at \$279,900.

The Townhomes at Arbor Lakes in Maple Grove, MN:

Featuring brand new homes and an unbeatable lifestyle. Just steps away from the fabulous shopping and dining of the Arbor Lakes area.



Once-in-a-lifetime buys!

This is a rare moment in home-buying history. Some of the best homes ever built or construction-managed by Ron Clark are now available at incredible value pricing. If you've walked through one of our homes that's currently on the market and wished you could move right in, you just might be able to do that very thing.

Stop in now to tour model homes and spec homes in many of our premier neighborhoods or check the websites for the latest listings:

Trout Run in Savage

www.TroutRunPreserve.com

- Eagle's Way back-to-back townhomes with 6 floor plan options:
Starting at \$159,900.
- Hillside traditional townhomes with 5 floor plan options:
Starting at \$279,900.
- Creekside twinhomes with 3 floor plan options:
Starting at \$449,900.
- Overlook detached villa townhomes with 2 floor plan options:
\$529,900.

Arbor Lakes in Maple Grove

www.TownhomesatArborLakes.com

- Back-to-back and row-style townhomes:
Starting at \$229,900.

Pearlmount in Eagan

www.PearlmountHeights.com

- Rambler main-level living and 2-story twinhomes:
Starting at \$329,900.



“I wanted to take advantage of the \$8,000 tax credit,” said Kayla K., the 26 year-old new homeowner at Trout Run Preserve. Kayla moved into her Eagle’s Way two bedroom townhome early this summer and is enthusiastic about her new digs.

“I really like the diversity of the homes in Trout Run Preserve. With villas, twinhomes and townhomes they don’t all look the same,” she said. The location was also important for Kayla, an inside sales administrator for WAND Corporation in Eden Prairie. Trout Run is just minutes from Highway 169 making Kayla’s daily commute an easy one. “Plus, I’m just up the street from anything I could possibly want.” Rainbow, Target and Axel’s Bonfire are some of her favorites.



New Homeowners Love the Easy Living at Eagle’s Way

Kayla is particularly proud of the paint colors in her new home. She worked with Barb Cross, Interior Design Manager with Ron Clark Construction and Design, to help her make selections including a dark red for the kitchen. “After three years of apartment living I was pretty tired of all white,” she added.

Craig A., another proud Eagle’s Way homeowner recently closed on his new townhome. Craig is a 32 year-old claims adjuster for Westfield Insurance in Bloom-

ington. When Craig began looking for a new home he toured townhomes all around the southern Twin Cities suburbs. “Trout Run Preserve just stood apart. The level of quality in the construction and finishes were definitely superior,” he said.

Craig summed up his decision to buy at Trout Run this way. “All existing properties need work,” he said. “At Trout Run it will be easy since I don’t have to do the lawn or snow removal and everything is brand new.”

Visit www.TroutRunPreserve.com/EaglesWay to find out more about easy living at Eagle’s Way or visit the model homes at Trout Run Preserve Monday through Friday, noon to 6 p.m. and Saturday and Sunday, 12 noon to 5 p.m. For a private tour contact a New Home Specialist at 952-358-7170.



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any comments, questions or ideas,
please direct them to Sarah at
952-947-3027.

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Mortgage Protection Plan: One More Reason To Buy Now!

As a special incentive for you to buy a Ron Clark home, we are now offering The Ron Clark Mortgage Protection Plan. The plan is included FREE with the purchase of any new Ron Clark home for a limited time.

The mortgage protection plan provides up to six months of mortgage payments if the borrower (or co-borrower) becomes involuntarily unemployed. That means that while you seek new employment, the Ron Clark Mortgage Protection Plan will be there to assist by making your mortgage payment and provide peace of mind for you and your family.

The Ron Clark Mortgage Protection Plan is provided through the Rainy Day Foundation. For more details contact Sarah Evans at Ron Clark Construction and Design at 952-947-3000 or www.rainydayfoundation.org.

Thinking about buying a foreclosure? **THINK AGAIN.**

There is a fair amount of hype today about buying a home in foreclosure and what a “good deal” it is. Before you take on the risks of such a purchase we would like you to think through your decision carefully.

Many homes in foreclosure have lacked basic maintenance for extended periods of time and are in distressed condition. What may look like a “good deal” on the surface may cost you in the long run. Are the appliances missing or damaged? Have a question, and not sure who to call? What is the financial condition of the Homeowner’s Association?

WHEN YOU PURCHASE A BRAND NEW HOME FROM RON CLARK CONSTRUCTION AND DESIGN YOU RECEIVE:

- The Ron Clark Mortgage Protection Plan*
- New home orientation
- An experienced staff to answer all your questions
- A financially stable Homeowner’s Association
- One year, two year and ten year warranties
- Opportunity to personalize your new home
- Brand new carpet
- Brand new tile and woodwork
- Brand new paint
- Brand new roof
- Brand new windows
- Brand new countertops
- Brand new plumbing fixtures
- Brand new appliances
- Brand new cabinets
- Brand new water heater
- Brand new air conditioner
- Brand new sinks
- Brand new doors
- Brand new pipes
- Brand new drywall
- Brand new caulking
- Brand new electrical wiring
- Brand new foundation
- And, the peace of mind that comes with the 30 years of solid experience and the stability of Ron Clark Construction and Design.

